# ORDER

10 NEWS
WTSP-TV

**Orders**

| | | | |
|---|---|---|---|
| **Order / Rev:** | **712294** | | |
| Alt Order #: | 06308458 | | |
| Product Desc: | EHRLICH FOR CONGRESS | | |
| Estimate: | 2292 | | |
| Flight Dates: | 10/23/12 - 10/29/12 | Primary AE: | Aaron Ashe |
| Original Date / Rev: | 09/07/12 / 10/19/12 | Sales Office: | T-WAS |
| Order Type: | Political | Sales Region: | NAT |

**Agency**

| | | | |
|---|---|---|---|
| **Name:** | **Buying Time, LLC/ POL** | | |
| Buying Contact: | Kate Klebahn | Billing Type: | Cash |
| Billing Contact: | | Billing Calendar: | Broadcast |
| | 650 Massachusetts Ave. N.W. , Suite 21( | Billing Cycle: | EOM/EOC |
| | Washington, DC 20001 | Agency Commission: | 15% |

**Advertiser**

| | | | |
|---|---|---|---|
| **Name:** | **Ehrlich/ D / Congress** | | |
| Demographic: | A35+ | New Business Thru: | |
| Product Codes: | PL-State/Local Misc | Order Separation: | 00:15:00 |
| Priority: | P-3 | Advertiser External ID: | |
| Revenue Codes: | AGY, GEN, POL | Agency External ID: | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 10/01/12 | 10/28/12 | 5 | $9,650.00 | $8,202.50 |
| 10/29/12 | 10/29/12 | 3 | $6,500.00 | $5,525.00 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| October 2012 | 5 | $9,650.00 | $8,202.50 | 0.00 |
| November 2012 | 3 | $6,500.00 | $5,525.00 | 0.00 |
| Totals | 8 | $16,150.00 | $13,727.50 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WTSP | 10/26/12 | 10/26/12 | 7-730p<br>Wheel of Fortune | CM | 7-730p | ----F-- | :30 | 1 | $2,600.00 | P-3 | 0.00 | NM | 1 | $2,600.00 |

WHEEL OF FORTUNE

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/22/12 | 10/28/12 | ----F-- | 1 | $2,600.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2 | WTSP | 10/26/12 | 10/26/12 | 730-8p<br>Jeopardy | CM | 730-8p | ----F-- | :30 | 1 | $3,000.00 | P-3 | 0.00 | NM | 1 | $3,000.00 |

JEOPARDY

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/22/12 | 10/28/12 | ----F-- | 1 | $3,000.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 3 | WTSP | 10/29/12 | 10/29/12 | M-F 12-1230p<br>10 News @ Noon | CM | 12-1230p | M------ | :30 | 1 | $900.00 | P-3 | 0.00 | NM | 1 | $900.00 |

10 NEWS

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | M------ | 1 | $900.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 4 | WTSP | 10/29/12 | 10/29/12 | 7-730p<br>Wheel of Fortune | CM | 7-730p | M------ | :30 | 1 | $2,600.00 | P-3 | 0.00 | NM | 1 | $2,600.00 |

WHEEL OF FORTUNE

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|
| Week: | 10/29/12 | 11/04/12 | M------ | 1 | $2,600.00 | 0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 5 | WTSP | 10/29/12 | 10/29/12 | 730-8p<br>Jeopardy | CM | 730-8p | M------ | :30 | 1 | $3,000.00 | P-3 | 0.00 | NM | 1 | $3,000.00 |

JEOPARDY

| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|---|---|---|---|---|---|---|

| | | | | |
|---|---|---|---|---|
| Order / Rev: | 712294 | Advertiser: | Ehrlich/ D / Congress | |
| Alt Order #: | 06308458 | Product Desc: | EHRLICH FOR CONGRESS | **WTSP-TV** |
| Flight Dates: | 10/23/12 - 10/29/12 | Estimate: | 2292 | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 5 | WTSP | 10/29/12 | 10/29/12 | 730-8p<br>Jeopardy | CM | 730-8p | M------ | :30 | 1 | $3,000.00 | P-3 | 0.00 | NM | 1 | $3,000.00 |
| | JEOPARDY | | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: | 10/29/12 | 11/04/12 | M------ | 1 | $3,000.00 | 0.00 | | | | | | | | | |
| 6 | WTSP | 10/25/12 | 10/25/12 | M-F 12-1230p<br>10 News @ Noon | CM | 12-1230p | ---T--- | :30 | 1 | $900.00 | P-3 | 0.00 | NM | 1 | $900.00 |
| | 10 NEWS | | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: | 10/22/12 | 10/28/12 | ---T--- | 1 | $900.00 | 0.00 | | | | | | | | | |
| 7 | WTSP | 10/25/12 | 10/25/12 | M-F 5-530p<br>5-530p 10 News | CM | 5-530p | ---T--- | :30 | 1 | $550.00 | P-3 | 0.00 | NM | 1 | $550.00 |
| | 10 NEWS | | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: | 10/22/12 | 10/28/12 | ---T--- | 1 | $550.00 | 0.00 | | | | | | | | | |
| 12 | WTSP | 10/24/12 | 10/24/12 | 7-730p<br>Wheel of Fortune | CM | 7-730p | --W---- | :30 | 1 | $2,600.00 | P-3 | 0.00 | NM | 1 | $2,600.00 |
| | WHEEL OF FORTUNE | | | | | | | | | | | | | | |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | |
| Week: | 10/22/12 | 10/28/12 | --W---- | 1 | $2,600.00 | 0.00 | | | | | | | | | |
| | | | | | | | | | | | | Totals | | 8 | $16,150.00 |